



Seocho is the Music!

2024. 9. 28(SAT) - 29(SUN) Banpo-daero

(Seocho Stn. ~ Seocho 3-dong Intersection, 900m)

Hosted by



Organized by



Supported by







SHINSEGAE

Seoripul Festival is the representative urban Culture and Art Festival of Seocho-gu.

The festival's name is derived from the old name of the region, "Seoripul," and was started in 2015 to integrate the cultural and artistic resources spread throughout Seocho-gu into a festival.

Welcome to SEOCHO, city full of music.

07:00

13:30

15:00

19:00

Main Program

9. 28(Sat)

9. 29(Sun)

The World's Largest Sketchbook

Enjoy a fun-filled chalk drawing experience along the vehicle-free Banpo-daero, where everyone can come together to create art.

Good Morning Yoga

Start your day with refreshing morning yoga, alongside the Seocho community.

Seoripul Choral Festival



Experience the enchanting harmonies of Seocho's choirs as they unite in a magical and moving performance.

Seoripul Junior Concert



A showcase for the young musical talents nurtured by Seocho District, highlighting their growth and achievements.

[Opening Event] Seoripul Music Concert "Seocho is the Music"

A richly varied musical experience featuring top artists in classical, traditional Korean, and popular music, anchored by the Seocho Symphony Orchestra.









Jeongin SG FORE







Seocho Philharmonia & Jonghun Bae Maestro Sueye Park Violin Seocho Orchestra Academy

[Opening Event] Seoripul Music Concert "MUSIC FESTIVAL"

The festival's grand finale, featuring a massive sing-along with K-POP artists along the vehicle-free Banpo-daero.



Paul Kim



DAVICHI



SG FURES I

Heritage Mass Choir

Jannabi

Seoripul Silent Disco

A unique dance party under the autumn night sky, where you can enjoy a lively yet tranquil celebration right in the heart of the city.



21:00

Fireworks Display

A spectacular fireworks show to bring down the curtain on the Seoripul Festival with a dazzling finish.



Regular Programs

(Sat) 13:00~19:00 | (Sun) 11:00~19:00

Seoripul Music Live

35 sparkling performances across diverse genres, including traditional Korean music, classical, jazz, and popera, presented on the Welcome Stage and Joy Stage

Experience Programs

Over 100 exciting activities and attractions for all ages, including virtual reality (VR) experiences, a coding robot basketball tournament, musical instrument experiences, craft workshops, and plenty of play zones and photo spots for children and families

The Music Library

A peaceful grassy area
on Banpo-daero Road where books, music,
and culture blend together in a unique
outdoor music library

Venue Map

